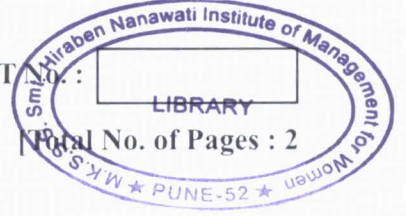


Total No. of Questions : 5]

PE-5985

SEAT No. :



[6551]-831

M.B.A.

BA611 MJ : Data Visualisation and Storytelling
(2024 Pattern) (Semester - III)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory*
- 2) Each question carries equal marks.*

Q1) Attempt any 5 questions of following :

[10]

- a) What is data connectivity in power BI
- b) What is power BI mobile?
- c) Define data transformation.
- d) What is matrix visual?
- e) What is the analytics pane?
- f) Define drill-through?
- g) What is a parameter in power BI?
- h) What is report publishing?

P.T.O.

Q2) Attempt any 2 out of 3 questions :

[10]

- a) Describe the role of calculated measures in analysis.
- b) Explain conditional formatting with an example.
- c) Explain exporting reports to PDF and sharing options.

Q3) Explain Import and Directquery modes with advantages and limitations? [10]

OR

Explain data load options and refresh mechanisms in power BI.

Q4) Explain creating interactive dashboard using slicers. Filters and bookmarks. [10]

OR

Explain storytelling techniques using power BI visuals.

Q5) Explain trend lines, forecasting and reference lines in analytics pane. [10]

OR

Explain what if analysis using parameters with an example.

